

Vendor and Sponsor Information

The event's vendor exhibition, called „Marketplace IT“, offers you an attractive opportunity to showcase products and services to an interested and competent customer base. The [Connect Deutschland](#), [Connect Worldwide](#), and [German NonStop User Group](#) environment represents IT experts that are your perfect target audience. You also have the chance to present yourself as an event sponsor. (Sponsor packages or individual sponsoring).

I.) Overview and Contacts

Why you should participate as Vendor and/or Sponsor:

- Showcase your products and services portfolio to a highly qualified group of customers with a Hewlett-Packard business background
- With the exhibition being located in the center of all presentation rooms and the break area you will have direct and ongoing contact with event participants
- Our „Vendor Reception“ in the evening of November 17, 2010, will take place in the exhibition and offers you additional opportunities for contacts and customer talks
- You have a supplementary chance to call attention to your products and services by giving a vendor presentation, included in our sponsor packages
- You get additional advertisement for your company (vendor list) with the event announcement on the web and in printed media from Connect Deutschland, Connect Worldwide, GTUG and Hewlett-Packard
- For sponsors, the sponsor packages include additional attractive advantages (registration fees, vendor presentation, etc.). You will also be especially mentioned as sponsor throughout the event and in the web and printed media (also for individual sponsoring).

Conference Hotel Event Location	Ramada Hotel Micador Zum Grauen Stein 1 65527 Niedernhausen/Wiesbaden Germany	Tel.: +49 (0) 6127 / 901 0 Fax.: +49 (0) 6127 / 901 641 Niedernhausen@ramada.de www.ramada.de
Organizer	Connect Deutschland e.V. Einsteinring 30 85609 Dornach Germany	Tel.: +49 (0) 89 997273 86 Fax: +49 (0) 89 997273 87 Symposium2010@connect-community.de
Vendor Contact	Pamela Bogner PKB Marketing Support Im Neuenheimer Feld 582 69129 Heidelberg Germany	Tel.: +49 (0) 6221 4519 76 Fax: +49 (0) 6221 4519 77 Mobil: +49 (0) 175 5268294 Pamela.Bogner@pkb-marketing.de
Registration	Deadline: October 10, 2010 Registration is binding after organizer confirmation. Acceptance decision by Connect Deutschland.	www.connect-community.de/Events/ Symposium2010/Registration_Vendors.pdf
Hotel Room Booking	Organizer has a quota of rooms allocated. Booking from this quota can only be done by the organizer.	www.connect-community.de/Events/ Symposium2010/register?hotel_only

II.) Vendor Booth

Exhibition Concept

We are planning the exhibition to have an attractive, consistent and modern booth design.

The basic equipment for each vendor booth consists of:

- Semitransparent rear and side walls
- 1 table and 2 chairs (alternatively: 1 stand-up table and 2 barstools)
- Lighting
- Electrical connection

Optionally we can provide (see Costs and Terms):

- Front panel with your company logo
- Back panel with specific company information
- Counter, leaflet placement rack
- DSL-Connection

Further equipment on request. The maximum size of your booth is 9 m² (97 square feet).



Booth Placement

The organizer will accommodate vendors' wishes in placing the booths, taking the local options into account. The organizer has the right to make the final decision regarding each booth's placement.

III.) Costs and Terms

The event may be supported by sponsoring in principle, i.e. without booking a vendor booth. This can be, for example, by inviting a student (Education Sponsoring), take-over of the cost for a coffee break, etc.

The vendor booths can be booked individually or as part of sponsor packages. Several additional services are available as an option.

Sponsoring

(with or without a booth)

- | | |
|--|------------|
| • Education Sponsoring per Student | 50 € |
| • Sponsorship for the Vendor Reception (Wednesday evening) | 750 € |
| • Take-over of the cost for a coffee break | 1000 € |
| • Take-over of the cost for a one day lunch | 5000 € |
| • Presentation of your logo in the exhibition/break area | on request |
| • Conference flyer with advertisement | on request |
| • Additional options on request | |

IV.) Organization

Registration Deadline	Registration Deadline for Vendors and Sponsors is October 10, 2010
Submission of Vendor Presentations	Vendors must submit the presentation title and the speaker's name by October 15, 2010 . The session presentations will be integrated into the session stream in the order received.
Required Information	<p>After your vendor or sponsor registration has been confirmed by the organizer, you need to submit the following documentation by October 15, 2010:</p> <ul style="list-style-type: none">• Name, first name, phone number, mobile phone number, and e-mail address of your employee responsible for planning the exhibition• A short company profile, respectively information regarding the products, exhibits and services you are going to show at the booth (maximum 1,500 characters)• Company logo in JPEG format (maximum height 80 pixels), for your web presentation and a short slogan (single line, maximum 75 characters)• Company URL• Power requirements (3 phase 400 V or single phase 230 V)• If you booked this option: Company logo for the booth front panel in generic eps format• If you ordered this option: Specific company information for the booth back panel in x3pdf format, bleed 5 mm all around, size 1:1 or 1:10. Generate individual file for each motive, i.e. no multiple page pdf file.• Additional requirements
Delivery	<p>Delivery of exhibits, flyers, brochures, etc., beginning November 14, 2010 directly to the hotel: RAMADA HOTEL MICADOR Zum Grauen Stein 1 65527 Niedernhausen Attn: Mr. Michael Müller Phone..: +49 (0) 6127 901 0 Michael.Mueller@ramada.de</p>
Vendor Meeting / Briefing	Meeting of all vendors on location on Tuesday, November 16, 2010 at 4:00pm. Please have at least one representative present here.
Exhibition Opening Hours	Wednesday, November 17, 2010, between 9:30am and 10:00pm Thursday, November 18, 2010, between 8:00am and 4:00pm
Booth Setup	Tuesday, November 16, 2010, starting at 2:00pm (final inspection at about 6:00pm)
Booth Removal	Thursday, November 18, 2010, starting at 4:30pm