







Hewlett Packard Separation update

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Mission Critical Server Presales Manager EMEA

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HP Future Direction: Two new independent publicly traded companies

	Hewlett Packard Enterprise	HP Inc.												
Revenue Mix ⁽¹⁾	 <table border="1"> <tr> <td>Enterprise Group</td> <td>48%</td> </tr> <tr> <td>Enterprise Services</td> <td>39%</td> </tr> <tr> <td>Software</td> <td>7%</td> </tr> <tr> <td>Financial Services</td> <td>6%</td> </tr> </table>	Enterprise Group	48%	Enterprise Services	39%	Software	7%	Financial Services	6%	 <table border="1"> <tr> <td>Personal Systems</td> <td>59%</td> </tr> <tr> <td>Printing</td> <td>41%</td> </tr> </table>	Personal Systems	59%	Printing	41%
Enterprise Group	48%													
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Personal Systems	59%													
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Financial Metrics ⁽¹⁾	<ul style="list-style-type: none"> Revenue: \$58.4B Operating Profit: \$6.0B Operating Margin: 10.2% <p>Mission Critical Servers are here</p>	<ul style="list-style-type: none"> Revenue: \$57.2B Operating Profit: \$5.4B Operating Margin: 9.4% 												
Key Markets	<ul style="list-style-type: none"> Servers Storage Networking Services Software Cloud Converged Systems 	<ul style="list-style-type: none"> Notebooks Desktops Mobility Graphics Ink Printing Laser Printing Managed Print Services 												
Leadership	 <ul style="list-style-type: none"> Meg Whitman, President & Chief Executive Officer 	 <ul style="list-style-type: none"> Dion Weisler, President & Chief Executive Officer 												

1. Based on reported HP segment revenue and segment operating profit for the last twelve months from Q4 fiscal 2013 to Q3 fiscal 2014, totals do not include Corporate Investments segment or intercompany eliminations



More focused and easier to do business with



Customers will benefit from having two separate companies:

- Each company will be fully focused on its particular markets and meeting your specific needs.
- The new structure will enhance direct executive accountability for the product road map.
- The separation enhances each company's ability to invest in key capabilities and innovation.

Hewlett Packard Enterprise



Meg Whitman

President &
Chief Executive Officer



Antonio Neri

EVP & General
Manager, Enterprise
Group



Mike Nefkens

EVP, Enterprise Services



Robert Youngjohns

EVP, Software



John Hinshaw

Chief Customer Officer and
EVP, Technology &
Operations



Martin Fink

EVP & Chief
Technology Officer



Henry Gomez

EVP & Chief Marketing
& Communications Officer



Alan May

EVP, Human Resources



Tim Stonesifer

EVP & Chief Financial
Officer



John Schultz

EVP & General
Counsel



Jim Murrin

Corporate Strategy



Christopher Hsu

EVP & Chief Operating
Officer



Robert Mao

Chairman, China Region

Separation timeline and updates

August 1 vs. November 1

August 1 / September 1*

Operational cut over

- The two new operational ecosystems for purchasing will be ready to transact business
- Systems, processes and operation teams aligned to the new company structure
- HP Sales coverage unchanged until fiscal year end

November 1

Legal separation of Hewlett Packard into:

- Hewlett Packard Enterprise
- HP Inc.

*according to local country implementation timelines



HP Future Direction: What change will be visible?

By November 1st, 2015:

- Hewlett Packard Enterprise will have a new public brand and new stock name - **HPE**.
- Presentations, collateral and materials from **Hewlett Packard Enterprise** will have a new look at feel
- Contracts will be modified where appropriate to “transfer” agreements to **Hewlett Packard Enterprise**.
- Email addresses will change from peter.kraft@hp.com to peter.kraft@hpe.com.
- Some HP websites will change from www.hp.com to www.hpe.com
- HP Campuses in Palo Alto and elsewhere will be reorganized to put people in the new companies into the same buildings together. So if you visit people onsite at HP, their offices may move by Nov 1st.





Hewlett Packard
Enterprise